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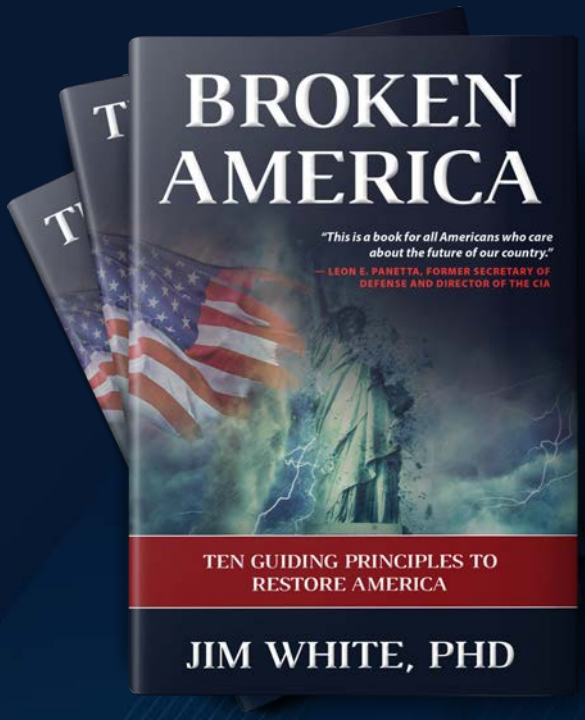
# JIM WHITE, PHD

## BESTSELLING AUTHOR

# BROKEN AMERICA

## PRESS KIT




www.BrokenAmerica.com

# BIOGRAPHY | JIM WHITE, PHD

Dr. Jim White is Chairman and CEO of Post Harvest Technologies, Inc. and Growers Ice Company, Inc., Founder and CEO of PHT Opportunity Fund LP, and Founder and President of JL White International, LLC.

## JIM IS THE AUTHOR OF SEVERAL ACCLAIMED BOOKS–MOST RECENTLY, OPPORTUNITY INVESTING: HOW TO REVITALIZE URBAN AND RURAL COMMUNITIES WITH OPPORTUNITY FUNDS.

He is also author of the best-seller ***What's My Purpose?*** *A Journey of Personal and Professional Growth*. The book, which has been lauded by such industry leaders as Steven M.R. Covey and Jack Canfield, seeks to change readers by helping them to identify key truths while breaking down the main barriers (the Five Masks) to fulfillment.

Jim is also the founder of the customized yearlong, leadership and management transformation process, The Circle of Success; Jim White's Classic Movie Series; and The Red Carpet Tour. These innovative events have attracted more than 100,000 participants worldwide, including Fortune 500 CEOs, management teams, entrepreneurs, governments, and trade associations. Jim has also hosted and produced his own radio and TV show, *"The Circle of Success Show with Dr. Jim White."*
Dr. Jim White first found his entrepreneurial spirit at age five when he created his first business-collecting and selling Coke bottles to help support his family.

From these humble beginnings, Jim went on to serve his country in Vietnam before entering the corporate world upon his return. Along the way, he would go from high school dropout to academic triumph-eventually earning a B.S. in Civil Engineering, an MBA, and a PhD in Psychology and Organizational Behavior.

Dr. White achieved international recognition as CEO of Blount World Trade Corporation, owner and Managing Director of ACEC Centrifugal Pumps NV, Belgium, and as Vice-President and Division Manager of Ingersoll Rand Equipment Corporation.

JIM HAS ATTRACTED MORE THAN 100,000 PARTICIPANTS WORLDWIDE TO LEARN ABOUT LEADERSHIP AND THE MANAGEMENT TRANSFORMATION PROCESS.

**Throughout his career, he has bought, expanded, and sold 23 companies, operating in 44 countries. Jim has acquired failing businesses to revive and develop them into profitable enterprises using his business turnaround strategy. To date, Jim has generated more than $1.8 billion in revenue.**

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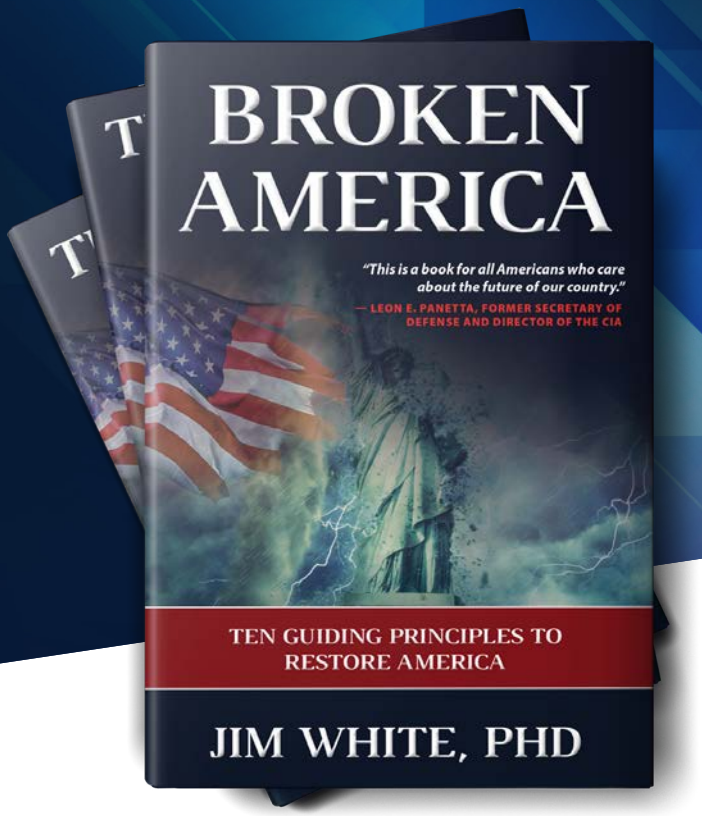
# BROKEN AMERICA

*Broken America* is a call to action for all Americans to put political party aside and find common ground to unite all Americans under our country's founding principles.




## BROKEN AMERICA
## INTRODUCTION

America's Founding Fathers disagreed about many significant things—the abolition of slavery, banking systems, and the limits of government power. But no matter whether or not they were Federalists, all colonial politicians agreed on one thing: a unified, free nation not beholden to any foreign power.

What would our Founding Fathers have thought of our nation's status today, in which every issue is divided between party lines, basic facts are disputed, and winning the next election is more important than what is best for the nation as a whole? What would they have thought about foreign meddling in our elections?

*Broken America: Ten Guiding Principles to Restore America* demands that, in order to create a safe and prosperous future for all citizens, we must look at ourselves in the mirror and ask ourselves if this is the country our Founding Fathers intended or what we want to pass down to our descendants.

Author Jim White, PhD, presents the case that our country is deeply fractured and far off-course; the world is laughing at dysfunctional and backwards America, and has stopped seeing our country as a beacon of Democracy and "the land of the free and home of the brave." Dr. White asserts that what has transpired the past several years in political rhetoric and behavior is not okay and certainly not sustainable; the ship needs to be steered in the right direction in order for the country to be able to regain its stature as a true world leader. Our politicians must represent all of us in order for the United States of America to once again become united.

Courage. Integrity. Tolerance. Compromise. Vision. Respect. Truth-seeking. These are just a few of the vital guiding principles of *Broken America*—a call to action for us to restore our guiding principles to those of what our Founding Fathers envisioned.

> *"Great principles don't get lost once they come to light; they're right here! You just have to see them again."*
> **—Jefferson Smith (portrayed by James Stewart), *Mr. Smith Goes to Washington***

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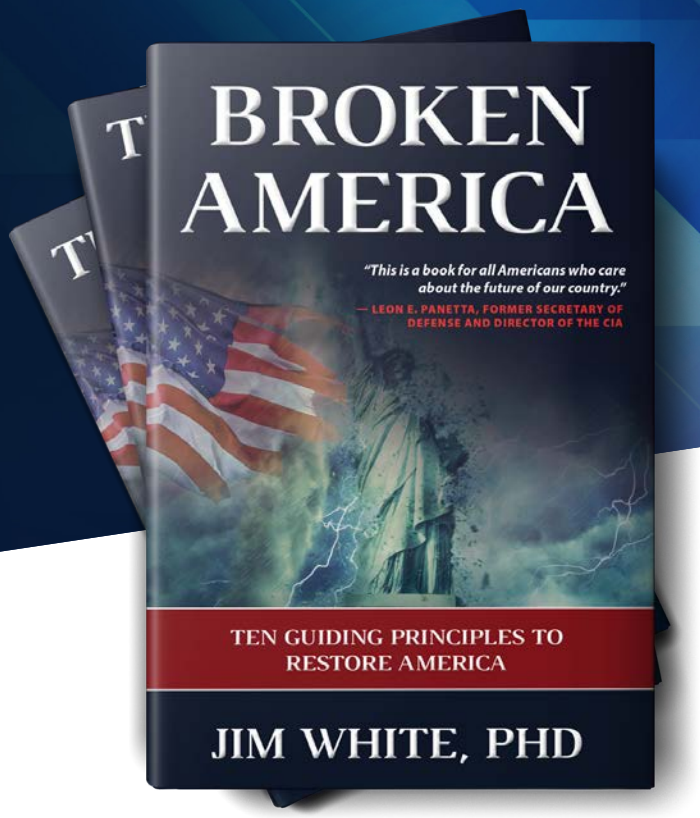
# PRAISE FOR BROKEN AMERICA

What others are saying about Jim White's *BROKEN AMERICA*




## BROKEN AMERICA

*"Our democracy is largely dysfunctional today because of the deep polarization and divisions between the political parties. The failure of leadership at the highest levels to follow the basic values and principles that our Founding Fathers believed were essential to governing has put the future of the nation at risk. Dr. Jim White in his book, Broken America, tries to address these problems by outlining ten principles critical to restoring America. This is a book for all Americans who care about the future of our country."*

**— Leon E. Panetta, Former Secretary of Defense and Director of the CIA**

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**— Robert Y. Shapiro, Professor of Political Science and Interna tional and Public Affairs, Columbia University**

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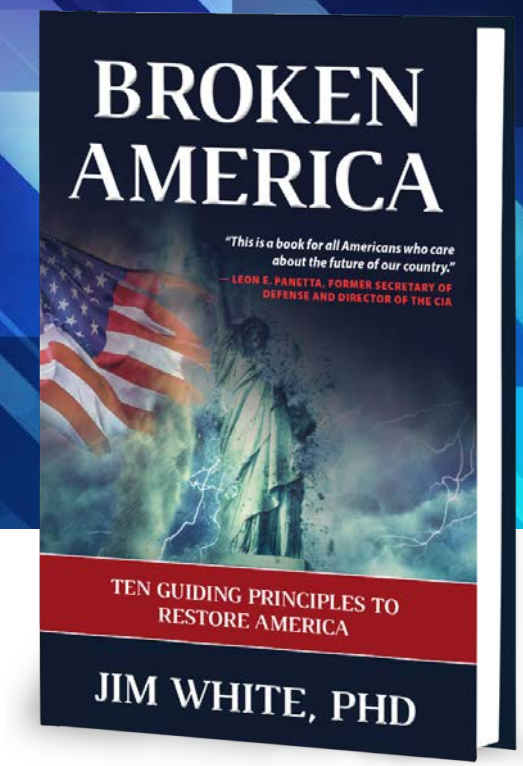


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# BROKEN AMERICA

## EXCERPT

***Major League Baseball postponed its schedule for one week as they deliberated on how to handle the situation with sensitivity and respect. Some people felt it was too soon for America to enjoy itself with its pastime while the wounds were so fresh. Others believed sports could be a healing, unifying factor. This was uncharted territory for everyone concerned; there really was no right or wrong answer.***

## A MOMENT IN TIME – WHEN TEAMS AND FANS WERE POLITICALLY COLORBLIND

Back on September 11, 2001, the worst tragedy imaginable happened: America was attacked on several fronts by terrorists who hijacked several of our planes and weaponized them against us. The most vicious attacks came in the form of two commandeered airplanes ramming into each of the Twin Towers of the World Trade Center. Over 2,700 innocent lives were lost with thousands more injured, including many brave firefighters, officers, and who went above and beyond to rescue victims. At the time, the furthest thing on the minds of Americans was normalcy.

> **Some of the thoughts racing through people's minds: How do we go about our daily business after suffering so much pain and anguish?**

For Americans—especially New Yorkers—what is a reasonable mourning period? Are we even safe from additional attacks? n Queens, New York, subsequent to the horrific events, Shea Stadium—then the stadium of the New York Mets baseball team—became something of a central hub for firefighters, officers, volunteers, and others to recover from the rescue missions and strategize next steps. The last thing on anyone's mind on September 12 was assembling athletes on that field to "Play Ball!"

On Friday September 21, Major League Baseball decided the time had come to resume the schedule, and the first post 9/11 game took place at Shea Stadium with families of those lost, as well as dignitaries, firefighters, and New York's finest in attendance to watch the New York Mets play the Atlanta Braves. The pre-game ceremonies were solemn and touching. Tears were shed. The crowd burst into chants of "USA! USA! USA!" with waving flags and banners as if it were a heated moment during the Olympics taking place on American soil.

The game began and the proceedings settled back into the usual baseball rituals. It was just another regular game, right? But then things changed in the bottom of the eighth inning. Down by one run, Mets catcher Mike Piazza came to bat. The fans felt something in the air and the noise level rose. And then the impossible happened:

### THE FUTURE HALL OF FAMER CRACKED A HOMERUN AND THE METS SNATCHED THE LEAD.

The crowd erupted in a frenzy one might only experience if this had been the end of a World Series win.

But that was not all: Americans all over the country became joyous and positively giddy over Mike Piazza's victorious game winner.

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# EXCERPT (CONT'D)

*"We in America do not have government by the majority. We have government by the majority who participate."*
**—Thomas Jefferson, 3rd President of the United States**

## WE CAN WORK TOGETHER TO FIND SOLUTIONS TO OUR DIFFERENCES.

## LET'S MAKE IT GREAT IN AMERICA AGAIN.

People from rural and urban communities all around our nation wholeheartedly embraced the spectacle of what had happened on the baseball diamond in Queens, New York.

Did Americans in Atlanta, Cleveland, Houston, Pittsburgh, Milwaukee, or Chicago care that Mike Piazza wasn't wearing the "right color" jersey? That question can only be answered with a resound No. They cheered because America was back! People didn't care which team you rooted for, what political party you belonged to, or which cap you wore. For one fleeting moment, the United Stated States of America was truly "united." All because of Mike Piazza's heroic swing.

> **How is it possible something as simple as the crack of a bat can bring such a diverse nation together—in spite of all of our differences?**

And yet, in the years since, we have sadly forgotten the lessons learned from the aftermath of 9/11 and have reverted back to rooting for our political team jerseys more than our country. We are polarized to the extreme—and not even our shared love of America's pastime can bring us back from the brink.

By virtue of our Constitution and its Amendments, all Americans are equal. We have the luxury of immense personal freedom and liberty. No matter what our differences might be, we (all Americans, that is) agree on one thing: love for our country.

This is not a book written exclusively for Democrats. Or Republicans. Or Liberals. Or Conservatives. Or Tea Party members. Or Independents. Or Libertarians. Or those who have so-called Socialist views. Or people who belong to lesser-known or extinct parties. (Are there any Tories and Whigs still out there?) Or even individuals who have no political affiliations whatsoever.

## I ASK FOR YOUR INDULGENCE AND OPEN MIND AS YOU READ THESE PAGES. SOME OF MY WORDS MAY STING AND SOME MAY DISAPPOINT.

***This book is for the above—all Americans. I don't care one iota about which party you belong to (or none at all); where your family originated from; your religious beliefs; the color of skin; if you live in an urban or rural area; if your earnings fall into the low, middle, or high economic range; or if you root for the Boston Red Sox or the New York Yankees baseball team (or don't like baseball at all). Finding common ground to unite all Americans is one of the main themes of this book, and it is my sincere hope that you will fully embrace this concept. You only need to come to the table with three pre-requisites: a love of our country, an open heart, and an open mind.***

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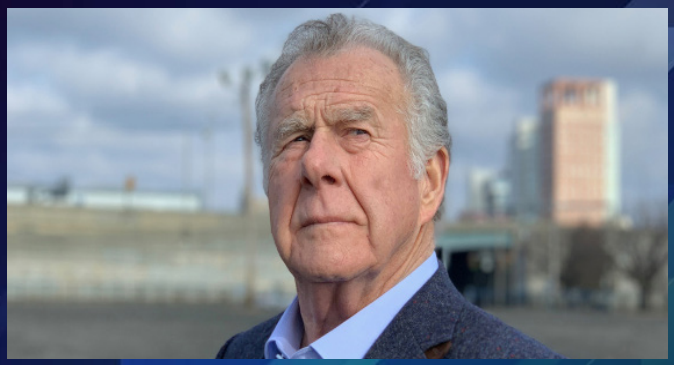

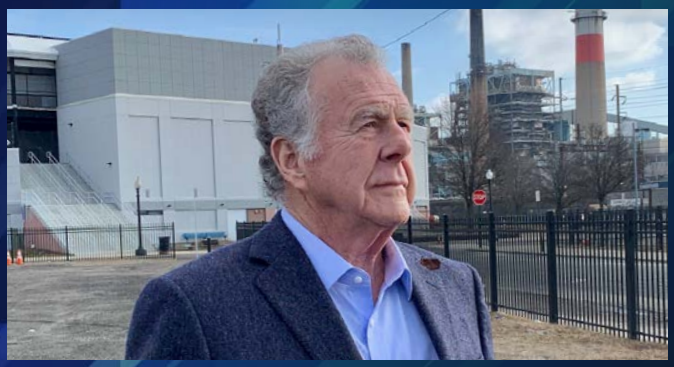

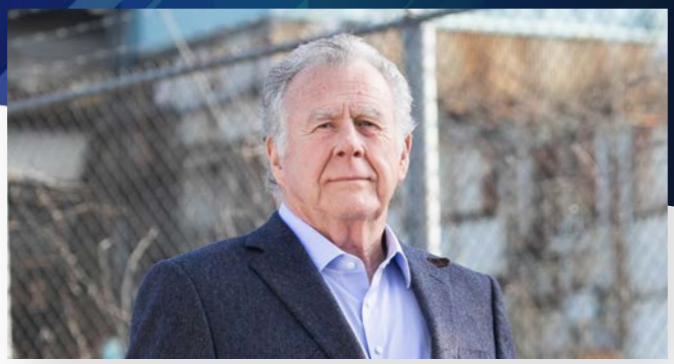

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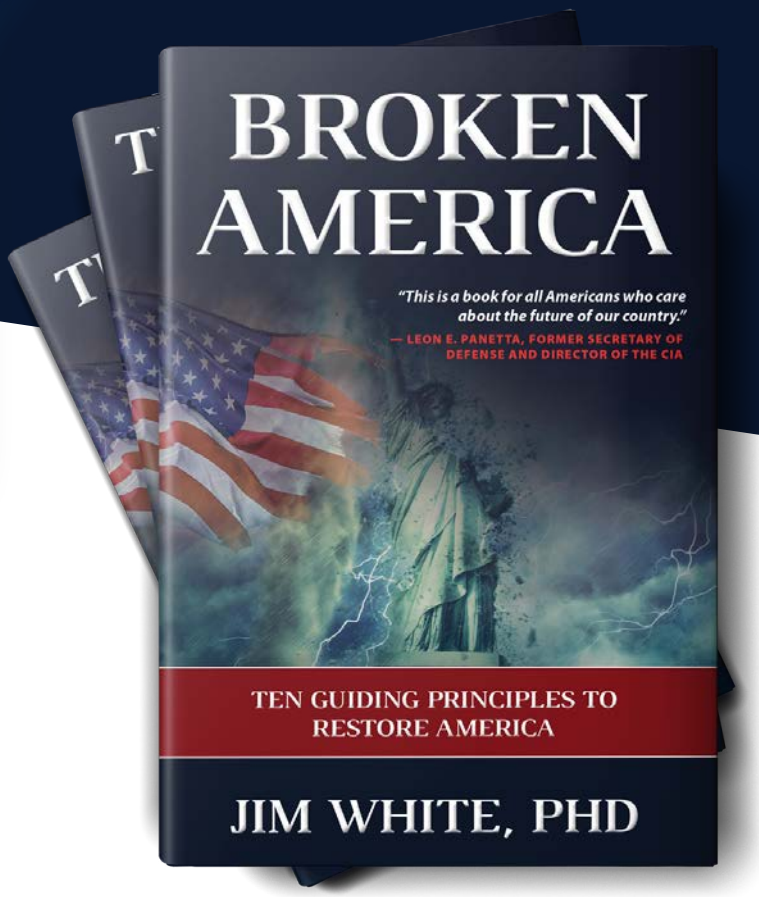
# MEDIA ASSETS




## JIM WHITE PORTRAITS

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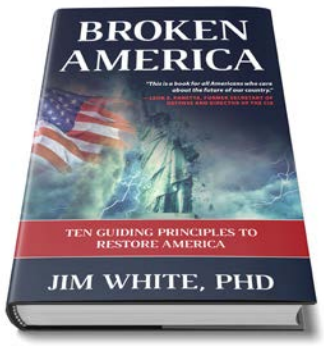


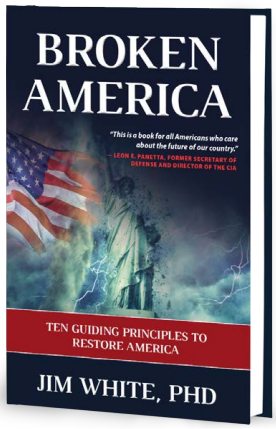


## BROKEN AMERICA BOOK COVERS

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